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Eurostar Internship Current Marketing Vacancies 2025

Description

Eurostar is seeking motivated and passionate interns to join our Marketing team for 2025. As part of this exciting internship opportunity, you will play a key role in supporting our marketing campaigns, contributing to brand initiatives, and assisting in the development of strategies to enhance Eurostar's presence across the UK and Europe. This is a fantastic opportunity to gain hands-on experience in the dynamic travel and transportation industry, while learning from industry professionals.

Responsibilities

- **Campaign Support:** Assist in the planning, execution, and evaluation of marketing campaigns across digital, print, and social media platforms.
- **Market Research:** Conduct research to identify trends, customer preferences, and competitor activities. Present findings to help shape marketing strategies.
- **Content Creation:** Help create engaging content for digital channels including social media, email newsletters, and the Eurostar website.
- **Analytics & Reporting:** Assist in tracking the performance of marketing initiatives using tools like Google Analytics, social media insights, and CRM data. Provide regular updates to the marketing team.
- **Event Coordination:** Support marketing team efforts in organizing promotional events, partnerships, and sponsorships, from planning through to execution.
- **Collaboration:** Work closely with other departments such as sales, communications, and customer service to ensure marketing activities align with overall business goals.

Qualifications

- Current student or recent graduate with a focus on Marketing, Business, Communications, or a related field.
- A minimum of 5 GCSEs or equivalent, including English and Mathematics.
- Strong academic background, ideally with a degree or working towards one in Marketing, Business, or similar discipline.
- Interest in the travel and transportation industry.

Experience

- Previous marketing internship or work experience is desirable but not essential.
- Experience in content creation, social media management, or customer-facing roles will be considered beneficial.
- An understanding of digital marketing tools and strategies is a plus.

Skills

- **Communication:** Strong written and verbal communication skills, with the

Hiring organization

Eurostar Internship

Employment Type

Intern

Duration of employment

6 Months

Industry

Travel Arrangements

Job Location

London, England, United Kingdom,, E1 8RU,, London,, England,, United Kingdom,

Working Hours

8

Base Salary

10

Date posted

January 6, 2025

Valid through

21.01.2026

ability to create compelling content for different audiences.

- **Creativity:** Ability to think creatively and generate new ideas for campaigns and promotional activities.
- **Organizational Skills:** Ability to manage multiple tasks simultaneously and meet deadlines.
- **Teamwork:** Collaborative, with a positive and proactive attitude to working in a team environment.
- **Analytical Skills:** Comfort with data analysis and the ability to interpret and present findings clearly.
- **IT Proficiency:** Familiarity with Microsoft Office Suite, social media platforms, and digital marketing tools such as Google Analytics, Canva, or Adobe Creative Suite is beneficial.
- **Attention to Detail:** Strong attention to detail in all aspects of work, particularly in content creation and data analysis.

Job Benefits

- **Professional Development:** Gain real-world experience in a globally recognized company with exposure to various marketing functions.
- **Networking Opportunities:** Build valuable connections within the travel and marketing industries.
- **Mentorship:** Receive guidance and support from senior marketing professionals to help you grow in your career.
- **Stipend:** A competitive internship stipend to cover travel and living expenses.
- **Flexible Hours:** The internship offers flexible hours to accommodate academic commitments, with both full-time and part-time positions available.
- **Travel Perks:** Enjoy travel benefits on Eurostar services during the internship period.
- **Career Progression:** Potential for future opportunities within Eurostar based on performance during the internship.

How To Apply

To apply for the Eurostar Marketing Internship 2025, please submit the following:

1. A current CV outlining your academic qualifications, skills, and any relevant work experience.
2. A cover letter maximum 400 words explaining why you are interested in marketing, what you hope to gain from this internship, and how your skills align with the position.
3. A completed online application form, which can be found on the Eurostar Careers page.

[Job Vacancies Portal Here:](#)